

## TESTIMONIAL FOR COACHING DYNAMICS

22<sup>nd</sup> May 2014

Tina worked with us for 6 months as our Growth Accelerator coach.

Tina has a strong analytical grasp, excellent communication skills and good people skills - for the 6 months she worked with us she proved invaluable, not only for her work as GA coach but also providing sound advice along the way on a wide variety of matters.

Tina's legacy to Prime Light is that we find ourselves a much more focussed and robust management team, more aware of each other's strengths. Consequently we are a stronger, healthier team with an ambitious yet realistic growth plan for the next three years and a more positive 'can do' attitude.

Tina also ably assisted us in designing and implementing a marketing plan, a staff appraisal system, and taught us the importance of using DISC analysis when recruiting with the aim of getting it right first time!

All in all Tina did a great job for Prime Light and I would recommend her wholeheartedly!



Michael Cole  
Managing Director

