



Tina Dulieu – Coaching Dynamics Testimonial

I started working with Tina in February 2011.

Having started in our new business in September 2010, I had been overwhelmed with the amount of work I had to achieve both behind the scenes and customer facing.

I needed to pull all the strands of our new business together and start to run a more efficient and profitable business with clarity and focus.

Under Tina's mentorship I managed to identify the key goals I had and what I needed to learn and do to achieve those goals.

The areas we covered were diverse; refining the business systems, developing a client base, clarifying our finances, improving our customer care, developing the business image, increasing turnover, developing our marketing strategy, analysing costs. As well as lots of other tangents and tasks.

With each of the areas, we made clear, defined plans to work towards achieving the goals; identifying strengths and weaknesses and tangible activities to lead toward the success we envisage.

Tina has a calm, efficient approach but also has a very warm, natural personality which is impossible to dislike. She is honourable and has a high moral code, for which she wins my complete respect. Her energy ensures that her large list of professional contacts will always be available to her clients and further mutually beneficial connections can be made.

I am delighted with the progress I and the business have made as a result of the programme I have undertaken with Tina. We carefully monitored the progress as we went along and starting with an achievement rate of 39%, on completion of 6 sessions I had an achievement rate of 70%. I found the sessions invaluable and that they gave me a structure and organisation to my business activities, allowed me to have a clear vision and mission for the business and tangible goals to work towards.

I enrolled for further coaching and have now found that the tangible goals are being realised, our turnover has increased, and our mission statement is being realised.

I look forward to continuing to working with Tina to complete a years coaching, largely funded by grant sources which Tina has introduced me to, for the benefit of the business and our business partners.

Alexis Beeching

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